Hook

Social Media Analytics.

[ResearchAndMarkets](https://www.globenewswire.com/news-release/2021/11/19/2338220/28124/en/Global-9-3B-Social-Media-Analytics-Industry-2021-2026-Revenue-by-Segment-Market-Dynamics-Case-Study-Analysis-Company-Profiles.html): expected to grow from 3.2b-9.3b, nearly tripling over five years.

Marketing departments, influencers, and content creators

Incoming: NextLevel Analytics

Body

NLA is a one stop shop, a centralized tool to empirically measure brand performance.

Not only will companies be able to analyze their performance on individual social media platforms, they will also gain a comprehensive understanding of their brand’s performance using our BrandLevel score.

Using the latest technologies, my team and I are building a unique service, with the goal to provide our clients with a fully interactive experience, including on demand visualizations and AI assisted analytics.

AND, thanks to the rise of modern cloud providers, our project is a matter of implementation. We already have eager clients signed up to begin beta testing in April. Using their feedback, NextLevel Analytics will be production ready by July 2022, offering tiered access plans and specialized analytics suites.

As the CTO of NextLevel and user of many open-source technologies, I am also committed to giving back. Smaller creators, non-profits, and open-source projects will have free access to essential features.

Zinger

Thanks to the positive feedback and excitement within our professional networks, I am confident that we will be THE billion dollar solution in a multibillion dollar industry.