Hook

Social Media Analytics.

[ResearchAndMarkets](https://www.globenewswire.com/news-release/2021/11/19/2338220/28124/en/Global-9-3B-Social-Media-Analytics-Industry-2021-2026-Revenue-by-Segment-Market-Dynamics-Case-Study-Analysis-Company-Profiles.html): expected to grow from 3.2b-9.3b, nearly tripling over five years.

Marketing departments, influencers, and content creators

Incoming: NextLevel

Body

NL is the one stop shop for social media analytics

Using the latest technologies, my team and I are building a unique service, with the goal to provide our clients with a fully interactive experience, including on demand visualizations and AI assisted analytics.

Not only will companies be able to analyze their performance on individual social media platforms, they will have the power to empirically measure their brand’s performance using aggregated metrics

AND, thanks to the rise of modern cloud providers, our project is a matter of implementation allowing us to accelerate our timeline. We already have eager clients signed up to begin beta testing in April.

NextLevel is also committed to giving back. Open source projects, non profits, and smaller creators will have free access to essential features. For large and enterprise customers, We will offer tiered access plans and specialized analytics suites.

Zinger

As the CTO of NextLevel, I am proud to announce that we will be production ready by July 2022. I am confident that NextLevel will be THE billion dollar solution in a multibillion dollar industry.